

# Project Study: eVTOLs or Flying Cars? Exploring the Future of Mobility



## About us

Müncon is a young consulting firm focusing on the energy sector, especially on renewable energy. At Müncon, we live consulting in a way that is pragmatic, authentic and free of elite and egos. We set out to make the world a better and more sustainable place.

## Project Study

Since 2015, there has been a hype around private flying vehicles. What seemed to be science fiction for a long time slowly becomes reality. The project study will be in partnership with this start-up: <https://youtu.be/a2tDOYkFCYo>. They are the first to develop a car which combines both, driving on the road and flying. Your team would work on the task of designing the market entry and exploring business model opportunities.

## Your task

- Trends and Challenges: How does the Industry of flying cars and eVTOLs of tomorrow look like, especially regarding its regulative and environmental impact?
- Market Screenshot of eVTOLs and flying cars
- Which technologies and business models are future proof?
- Development of a business model for a flying car company based on a case study

## Your Profile

- You are passionate about innovation, energy or sustainability
- You can work in a very detailed way, but have no problem to abstract that knowledge
- You want to learn more about the future of energy
- You speak your mind and like to work autonomously
- Please send your application and your CVs to the address below

## We offer

- Regular meetings and feedback session – we want you to learn from this project and gain experience for future positions
- An office right at the heart of Munich, where you can always work if you want to (you can also work remotely)
- Vast experience in guiding students from previous positions
- A young team, fast decision making, and flat hierarchies
- We will take time for coaching you as a team

Earliest start date: July 15<sup>th</sup> 2022



For applications, contact:  
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University supervisor:  
Depending on your campus  
(Munich, Straubing or  
Heilbronn), we take care of  
finding a supervisor

